

**TimberCreek Shake\***  
WITH THE EXCLUSIVE THERMOBOND TEXTURED FINISH\*



**Today's  
Superior  
Steel  
Roofing**

**\*Patent Pending**

# WHY IS TIMBERCREEK SHAKE SUPERIOR TO OTHER STEEL RESIDENTIAL ROOFING SYSTEMS?

## HISTORY

TimberCreek Shake was developed by Classic Products, Inc., a proven industry leader with over 20 years of experience manufacturing quality metal roofing systems. In the past, we have focused primarily on aluminum and copper roofing because of the rust-free nature of those metals. TimberCreek Shake is the result of years of research and development to produce a steel shake roofing system that is absolutely unmatched for corrosion resistance and other benefits.



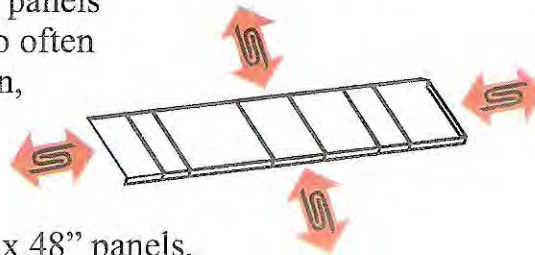
## BEAUTY

TimberCreek Shake is the most deeply textured steel shake roofing system available today. The forming required to create such distinctive texturing requires substantial production equipment and time. Also, the deep texturing results in greater square footage of steel being used in the final product than is used in less distinctive products. This deep texturing sets a new standard in steel roofing by providing superior beauty and added home value.



## FULLY INTERLOCKING PANELS

Many steel shake and tile systems consist of panels without full interlocks on their sides and also often without full top and bottom interlocks. Again, although it requires additional production expense and additional metal, the TimberCreek system is designed with continuous interlocks on all sides of the 12" x 48" panels. This provides superior resistance to water infiltration as well as to hail and wind damage by creating a far tighter roofing system.



## **NO WOOD BATTENS**

Several steel roof systems available today require the installation of wood battens prior to installation of the steel panels. These wood battens are installed at considerable cost for materials and labor. This cost is unproductive and holds no benefit to property owners. Additionally, the pine battens can become easy fodder for wood-boring insects over time. TimberCreek's unique design allows the panels to be fastened directly to the roofdeck so that property owners do not endure the expense of battens.



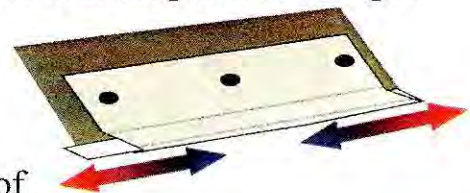
## **NO EXPOSED FASTENERS**

Many steel roof systems have exposed fasteners which penetrate right through the panels. While manufacturers may recommend sealing over such fasteners, that is often not done in the actual application of these products. The problem with exposed fasteners is that they offer an easy spot for water to infiltrate the roofing system. If water does work its way in around the fasteners, it then has access to the bare steel which was exposed when the fasteners were driven through it. Over time, this will cause rust and corrosion around the fasteners, increasing the chance for further water infiltration. TimberCreek Shake panels, on the other hand, are installed with concealed fasteners which prevent this from occurring.



## **NAIL CLIP FASTENING**

TimberCreek Shake panels are installed using separate Nail Clips which attach securely to the panels' top locks and are then nailed to the roofdeck. The Nail Clips allow the steel panels to expand and contract with temperature changes. Other systems which use "through-fasteners," whether concealed or exposed, do not have this allowance for expansion and contraction. Over time, those systems run a high risk of fastener breakage or "wallowing-out" of the holes. Both of these events would seriously jeopardize the roof system's weather protection and wind resistance.



## **EXCLUSIVE THERMOBOND\* TEXTURED KYNAR FINISH**

Many consumers have shown a preference for textured, natural-looking coatings on metal roofing systems. In the past, these coatings have consisted of aggregate that is glued to the steel with a waterbase adhesive. This aggregate consists of the same "stones" which are glued to asphalt and fiberglass shingles with very similar technology. The stones are very prone to rubbing and wearing off. Additionally, when subjected to warm water, the adhesive quickly softens, leading to further loss of the stones.

For TimberCreek Shake, Classic Products has developed a baked-on finish utilizing PVDF coating technology. PVDF finishes are sold under the trade names of KYNAR and HYLAR and are very well known for their incredible durability and resistance to fading and chalking. TimberCreek's technologically superior finish consists of cleaning and pre-treating the steel, applying a baked-on primer finish, and then a solid PVDF coating which is also baked on. Next, after the TimberCreek panels have been press-formed, they are cleaned again and the ThermoBond PVDF Powder Coating is applied electrostatically and baked on. The electrostatic coating allows us to gain considerable cut edge protection as the positively charged powder is strongly attracted to the grounded steel. Our unique powder finish has been specially formulated to provide a low-gloss textured surface available in several attractive color blends, setting TimberCreek Shake far ahead of the competition.



**ThermoBond Kynar Granules**  
**Kynar Base Finish**  
**Protective Primer**  
**Chromate Solution**  
**Alkaline Cleaner and Rinse**  
**Quality Steel**  
**Alkaline Cleaner and Rinse**  
**Chromate Solution**  
**Protective Clear Coat**

**Don't settle for "old technology" steel roofing.  
Invest in TimberCreek Shake today!**

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